



Female Wave of Change Strategic Plan 2020 - 2021

Final Version
November 2019

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We are excited to present you the Female Wave of Change Strategic Plan 2020 – 2021.

The plan is a result of the foundation we have built since January 2017 up until The Global Conference in September 2019 and all the plans we have towards the future. Female Wave of Change is an organization that operates in a world of change. Therefore plans made today will be monitored closely in the next 2 years to see if we are still on track for the future.

Mid 2018 we already decided to go back to the drawing board together with Ambassadors and members of the Circle of Wise Women, to prepare the foundation for structural growth: becoming more transparent, efficient, effective and empowering. The most important result was a more in-depth definition of our purpose, more focus on content, on education, on a more formal business model and a strategic framework of FWOc global and local activities.

Right now, we are already in the middle of developing and implementing different projects which will be described in this Strategic Plan. During the Global Conference in South Africa in September 2019, it was confirmed that we are on the right track with many of our activities. And we added a specific Call to Action resulting from the conference in this Plan.

Our purpose is huge and our plans are big!
If we really want to make change happen, we need your commitment, we need to be able to reach out to as many women worldwide as possible. You are our eyes & ears, our heart & our spirit, our hands & our feet in all the different areas in the world!

Lets create those waves of change ... together!

November 2019

Board Female Wave of Change

Ingun Bol de Bock

Renée van der Burg

Paballo Makhetha



FWoC our Purpose

Female Wave of Change is a global movement that unites women changing the world into a better place. We are women from all walks of life who take responsibility for our own future, the future of the next generation and of the world.

Female Wave of Change offers women a safe place where they can be their authentic self, be economically empowered and grow into the leaders and change-makers who shape the world.

Together we actively create a more sustainable world based on more human values, on compassion, on collaboration and abundance: a world where we celebrate diversity and create equal opportunities for everyone.

FWoC our Vision

- sees a better and more sustainable world for each and every person in 20 years time,
- a world based on the more feminine or human values.
- ONE world where everyone has his or her own rightful place and everyone can live in peace and prosperity.
- a world where feminine leaders have their role in all aspects of society.
- a world where women are more confident, make their voices heard, where they are present and visible.
- a world where we celebrate femininity.
- a world with more balance and equality, where choices are made based on talents.
- a world where education is also based on emotional intelligence and creativity.
- a world where success is based on the positive impact on the lives of people and on the world.

FWoC our Mission

- engages in the transition process towards a more sustainable society and a better world to live in for everyone.
- uses her network of ambassadors, wavemakers and partners to reach out to and empower as many women as possible.
- creates and supports feminine leaders transforming (disrupting) the world in all parts of society (politics, economy, education, health, religion etc.).
- sets new standards based on feminine values.
- celebrates, connects and encourages women all over the world.
- builds bridges between and collaborates with global and local organizations.
- offers a global platform where more opportunities are created together.
- offers a network of wise women to support women all over the globe.
- offers a podium for strong feminine role models.
- encourages the younger generation to have their voices heard.
- mentors women all over the globe.
- educates women to be the leaders and changemakers at all levels of society



Core Values

Embrace Diversity

FWoC celebrates a very diverse group of women where each and every woman can be her authentic self and is treated with respect.

Equal Chances

FWoC offers an equal chance to women of all walks of life, to develop talents as an individual, as an entrepreneur and as a leader.

Responsibility

FWoC stimulates women to be pro-active, to take responsibility for their own future and become the change.

Dare2Dream

FWoC offers an environment where women start dreaming again and have the courage to dream big.

Circular Learning

FWoC stimulates women to take action and really make change happen. There will be freedom to experiment, to fail, to reflect and re-create.

Together We Win

FWoC contributes to create WIN-ning together situations, where women work together becoming happy and successful by making others happy and successful.

Stimulate Compassion

FWoC stimulates compassion: we have to see and feel the challenges others are facing. Act with empathy, patience, kindness, warmth and wisdom: act from our heart

Heart2Heart

FWoC believes that by connecting, reaching out on a heart to heart level, by creating that sense of belonging, we will act in a more feminine or human way



FWoC Achievements so Far

Since the official start of Female Wave of Change in January 2019 we have already achieved a lot. Successes are there to celebrate so a quick overview of what we have accomplished so far.

- FWoC is represented in 35 countries/states worldwide including Ambassadors, members of the Circle of Wise Women and Wavemakers
- FWoC is represented on all 6 continents
- FWoC has a strong network of 37 Global Ambassadors, Ambassadors First Among Equals and country Ambassadors, who are being supported by 26 (registered) Wavemakers
- FWoC has invited 19 very inspiring women and men into her Circle of Wise Women
- FWoC has Global Partnerships with organizations such as Inspired Women Lead, Jump Movement and IWEC
- Monthly events global online and local are being organised to reach out to as many women worldwide as possible
- A framework of topics is being offered as themes for the events (Human Rights, Economic Empowerment, Women as Role models, Health and Wellbeing, Youth etc.)
- In September 2018 the Human Rights Month has resulted in an official FWoC Human Rights Statement and Call to Action (attached)
- In March 2018 and 2019 we celebrated the FWoC Anniversary with online and local events
- The first FWoC Global Conference has been organised in South Africa
- The first online education program "Women Leading in Change: a FWoC Transformation Journey" has been developed and is operational since January 2019: 3 groups with 46 participants from all walks of life and all over the world have graduated so far
- "Women Leading in Change" for local use is ready to empower women locally in Q4 2019
- The Partnership Agreement has been created to give the Ambassadors the opportunity to register FWoC "Country name" in their country as a legal entity, being able to officially represent FWoC.
- The FWoC Business Model has been defined in a way that the local organizations can create their own sustainable income streams (memberships, WLIC local, sponsoring, local funds etc)
- The FWoC Business Model gives the global organization the opportunity to expand their sustainable income streams with the education program, online global events and their share in the local income streams (10%)
- The Stichting Female Wave of Change has expanded her board to 3 members: Ingun Bol de Bock, Renée van der Burg and Paballo Makhetha
- The Inner Circle (Back office) was expanded up to 6 members (VA, Social Media, Design etc)



Focus 2018-2019

As of mid 2018 FWoC has focussed much more on bringing content to our community. Why are we here, what are we really addressing and how are we going to do this?

The theme month September 2018 was a major milestone in this journey. Online global and local events across the globe raised a dialogue resulting in the "Official Statement Female Wave of Change on Human Rights" (see attachment). Based on this statement we agreed to focus on 4 topics:

- Re-humanize Society to create a Safe Environment, to Stop War, Discrimination and Violence against Women and Children.
- Stimulate Economic and Social Empowerment to fight Poverty, to become Independent, and end Violence against Women and Children.
- Prepare Women to Lead by Leadership/Personal Development and Education.
- Involve Men who embrace The Feminine Values and Energy.

All our actions in the past 18 months have been focused on these topics:

- FWoC offered a 2 monthly framework with themes to discuss at global online and local events focused on Human Rights, Economic Empowerment, Women Role Models, Youth, Health and Wellbeing
- FWoC developed and rolled out our Women Leading in Change online Leadership program by and for women of all walks of life and all over the world
- Women Leading in Change Local is ready to be implemented in the countries, to impact the lives of many women at all levels of society
- FWoC is organizing the Global Conference in South Africa to engage in a global discussion about "Women Leading to Accelerate Change, Achieving Tangible Results Together"
- Invited men as speakers, members of the Circle of Wise Women, Ambassadors, Wavemakers, Guests, etc

Focus 2020 – 2021

- Focus more on the local activities: if we want to create that wave of sustainable change, we have to engage more women worldwide and from all walks of life
- Offer a bi-monthly framework of themes to address both global and local challenges/solutions
- Focus even more on tangible results. Each activity ends with a Call To Action, women really stepping up to make changes with impact: local projects, behaviour, mentoring, events etc
- Roll out of Women Leading in Change Local in at least 10 countries
- Develop and implement an education program that is even more focused on creating those changemakers who will really make that positive impact on society: "Reshape the Future"
- Develop and implement a program that will reach out to more women locally in areas where we have to adjust to local situations: "FWoC Circles of Change"
- Engage more men in our program as teachers, mentors, members of the Circle of Wise Women etc and together develop a project to create the awareness of togetherness



“Reshape The Future”

Education of women is of major importance to stimulate economic and social empowerment and to prepare women to lead.

In 2020 – 2021 FWoC will build on and expand the education program that was launched in 2019: “Women Leading in Change, a Female Wave of Change Transformation Journey”

We realized we have to take it one step further and really guide women to be the changemakers we need: we want to Reshape the Future so we need a new way of thinking!

“Reshape the Future” will be developed based on the values upheld by Female Wave of Change, the purpose, mission and vision to create a new world order which gives space to shape societies and address problems through a meaningful feminine transformation of the world by building bridges, sharing knowledge and experience, and creating new opportunities together.

It will be a modular online program created by our own FWoC wise women and men. This program is aimed at empowering and teaching participants, to become the changemakers of the future. They will learn to be agents of change by building on their inner strength, talent and capabilities.

The current program “Women Leading in Change” will be part of “Reshape the Future”. It will be expanded into the first 2 modules of the Reshape the Future program

The current program “Women Leading in Change, local” will remain as is and will be ready to roll out locally as of Q4 2019

In due course we aim to gain accreditation for “Reshape the Future” as a Non-Formal Learning program

Since this a substantial program with considerable resourcing needs, FWoC will look for funding to be able to develop, roll out and support (back office) this program

Focus 2020 – 2021

- Start “Reshape The Future” module 1 in Q1 2020
- The program will start 4 times per year (60 participants starting in module 1 in 2020)
- Roll out “Women Leading in Change Local” in at least 10 countries



Female Wave of Change Fund

All the activities and education programs of Female Wave of Change will be focused on creating those changemakers and women stepping into their leadership to Reshape the Future and build a better, more sustainable world. They will be creating opportunities, projects at community, regional, country or even global level, they will start social enterprises, change the organization they work in, create new ventures etc.

The biggest problem for women worldwide is to find funding! Right now only 2,2% of worldwide funding goes to women or people of colour.

Female Wave of Change will create its own fund; women who have followed the complete program "Reshape the Future" and who have presented a workable plan, will be eligible for funding from this Female Wave of Change Fund.

Focus 2020 – 2021

- Build the Female Wave of Change Fund and the define the conditions for women to be eligible for funding



Female Wave of Change Local / Country level

In 2018 and 2019 FWoC has focused on global expansion, on developing content with theme months and on global education programs.

In 2020 and 2021 we will direct our focus more on our local organizations so we can reach out to more and more women worldwide. It is our purpose to create those waves of positive change everywhere and to make that happen, we have to work on a local level.

It is important to be able to operate as a legal representative of Stichting Female Wave of Change (Female Wave of Change Global) in every country (FWoC "country name"). Therefore the Partnership Agreement between Female Wave of Change Global and the country organization has been created. It states that FWoC "Country name" is the legal representative of Female Wave of Change in their country (or state) and this document can be used to register the local organization officially. Official registration is necessary among others to open a bank account and to receive local funding or sponsoring. Female Wave of Change is aware that the legislation concerning registration is different in each country and not always possible. We will explore this per country together with the local team.

The Partnership Agreement also states clearly the Expectations/Deliverables of both FWoC Global and FWoC Local.

Signing the Partnership Agreement will be mandatory for all countries, whether or not the country organization will be officially registered.

The FWoC Business Model is created in such a way that we give local organizations the opportunity to create their own sustainable income streams with eg. local memberships, WLIC local, events, funding or sponsorships. In order to build sustainable organizations each country needs to plan their activities and their finances and write a country plan.

FWoC will offer a bi-monthly framework of themes to address both global and local challenges and solutions. There will be more focus on issues that need to be addressed locally.

To guide more women worldwide to step into their leadership, FWoC will work with the local organizations to prepare for and role out Women Leading in Change Local and create that wave of future leadership in their country. To be able to implement WLIC local, the local organization needs a team of Ambassadors/Wavemakers who have graduated from the online WLIC program.

(New) Ambassadors will be better prepared to lead FWoC local by training: the global online Women Leading in Change program will be mandatory for all Ambassadors and will be offered to all Ambassadors and Wavemakers for a special rate. The online videos offered on the G-drive for Global Team members will be expanded to give more information about the organization.

We have experienced that in specific areas in the world women are not able to really start building FWoC out in the open from the beginning. We have to build FWoC in these countries in a way that suits the culture, the society and the economic situation. "Female Wave of Change Circles of Change" is a program that is being developed in a way that we can expand step by step by forming



small groups of women, coming together on a monthly base to discuss certain issues following a protocol, and ending with a Call To Action. This program will be rolled out end of 2019, beginning 2020.

Communication is essential when building an organization like Female Wave of Change in a sustainable way. Communication on Global level to make sure everyone is aware of what is happening in other countries, how we can create more opportunities and solutions together, and how we can learn and grow together. A new framework of communication that intensifies the bonds within FWoC will be launched before year end 2019.

Focus 2020 – 2021: focus on local!

- Partnership Agreements with all country (state) organizations
- Plans per country (activities and financial)
- Bi-monthly framework of activities with more focus on local issues
- Roll out “Women Leading in Change local” in at least 10 countries
- Focus on training of our Ambassadors and Wavemakers
- Roll our “Female Wave of Change Circles of Change”
- Implement a new communication framework



Global Goals for Sustainable Development 2030

Female Wave of Change takes responsibility for a better future by embracing the Global Goals for Sustainable Development as set by 193 world leaders in September 2015. If these goals are completed it would mean an end to extreme poverty, inequality and climate change by 2030.

Although the purpose of Female Wave of Change and all her activities fit in the GSD2030, our focus and activities will mostly be on the following goals: No Poverty (1), No Hunger (2), Good Health (3), Quality Education (4), Gender Equality (5), Economic Growth (8), Reduced Inequalities (10) and Sustainable Communities (11).

We believe that these goals are very important and that we need a mindset shift and a new way of thinking to make real change happen. The year 2030 is around the corner and therefore we need to accelerate positive change now. Moreover, it is not sufficient to just think about the impact for the next generation, we have to adopt “The 7 Generations Concept” of the Iroquois Indians: for each decision that you make, you have to consider the impact it has on the life of the 7 generations to come! This way we are really going to shift our thinking and behaviour in a more sustainable and creative way.

Focus 2020 – 2021: More Explicit Focus on GSD2030





Female Wave of Change Youth Council

Female Wave of Change is Reshaping the Future, this means reshaping the future of the next generations. We want to have a positive impact, create new ways of thinking, create new opportunities, leave a legacy to be proud of! We want the next generation to have a voice and to sit at the table: it is their future and the future of their children.

Fortunately, we have been able to attract many young women as Ambassadors and Wavemakers. We will actively work towards a Female Wave of Change Youth Council that has an impact on the plan and activities of our global movement. It is essential that we include all generations in our plans and implementation!

Focus 2020 – 2021

- Install a Female Wave of Change Youth Council that pro-actively represents the younger generations
- Organize special local and global online events that fit their needs and their way of communicating



Call To Action Global Conference South Africa September 2019

During the Global Female Wave of Change Conference in South Africa September 2019, a Call To Action has been defined that we will work on as part of our Strategic Plan 2020 – 2021.

Share Her Story

“Stories are a divine gift, a universal right and a heritage passed down from generation to generation , so let us hear your story” (By Mom Yvonne Kgame)

Within our movement there is a multitude of stories of women and men to be told: stories that connect, inspire, heal and liberate.

As Female Wave of Change we will collect these stories and share them on our platform in a way that we touch the lives of many women worldwide and inspire them to move forward.

Tap Into Our Wisdom

The collective knowledge, experience and wisdom with the Female Wave of Change Circle of Wise Women, Ambassadors and Wavemakers will be wisely shared with the women in the world.

We will tap into the wisdom that is already available and work from themes guided and organized by our Wise Women.

Together We Will Go Far

The power of Ubuntu (“I am because we are”) will be translated into more strategic partnerships with local and global organizations, government, companies and NGO’s whose values are aligned with those of Female Wave of Change. Our partner organizations will be more actively involved in global and local events and in the sharing of wisdom.

Global Marketplace of Give and Take

The support we provide to each other by stepping in and offering the support or connections that others need to move forward, will accelerate change. We will explore how we can create this marketplace on our global platform.

Focus 2020 – 2021

- Develop and implement a plan why and how we are going to collect the stories and where we are going to share them (book, video channel, social media)
- Involve the members of our Circle of Wise Women in defining topics to work on globally and locally. As experts they will take the lead to organize global online events, and give the country organizations input how to address the issues in their local events.
- Actively connect with global and local organizations that are aligned with the values of FWoC and involve them in global and local events focused on certain topics.
- Develop a global marketplace where women can share their needs and offer support to others.



Framework of Communication

Our purpose is HUGE,

Our plan is BIG,

We are in this together!

To really be able to make the Female Wave of Change happen, we need to create a deeper feeling of belonging. The feeling of being part of a bigger organisation where women all over the world are making change happen. The feeling of having support from women uplifting each other and standing right next to us when we are facing challenges. The feeling of being able to create new opportunities and solutions together, of developing education programs together. The feeling of listening to each other and being there for the women in the world.

Communication is very important to make this happen. So far we had our monthly meetings with the Global Team and regular meetings on a one-on-one level. For 2020 we are implementing a new framework of communication to intensify our sisterhood feeling and give everyone the experience to be part of our growing global movement.

Focus 2020 -2021

Weekly	Board
Monthly	Global Team Meeting
Bi-monthly	Board, First Among Equals and Circle of Wise Women
Monthly	First Among Equals (or responsible Board member) and their Ambassadors (Continent level)
Monthly	Ambassadors and their Wavemakers (Country level)
Monthly	Youth Council
Monthly	Responsible Board member and Inner Circle



Expansion Female Wave of Change

The expansion of Female Wave of Change will be very much focused on expanding our activities at local level. Of course it is always great to welcome new countries or states, but in the end it is not about in how many countries or states we are represented, but about how many women we are able to connect with, in order to guide them into their authentic feminine leadership and to be the change.

The Ambassador First Among Equals on each continent is responsible to make a plan for the continent on growth in numbers, and what is more important, how they are going to work with the country ambassadors, to really make it happen.

The Country Ambassadors are responsible for the growth in their countries.

The Global Female Wave of Change Organization will develop programs like Reshape the Future and WLiC local, develop concepts like the FWoC Circles of Change, will offer the knowledge and experience of a vast group of members of the Circle of Wise Women, will facilitate the back office, legal structures, the global website, social media and much more.

The Global Organization will also work on Global Partnerships with organizations that share or complement the vision of Female Wave of Change.

Focus 2020 – 2021

Below you will find examples of how to capture 2020-2021 strategic plans per country (ambassador is responsible) and per continent (responsible: FAE)

Country: SA	Current	2021
Signed Partnership Agreement	Yes	
Country Registration	Yes	
(Financial) Plan 2020 -21		
Local Events Per Year		6-8
WLiC Global	3	
WLiC Local		100
Reshape The Future		10
Local Partnerships		5
Ambassadors	1	3
CWW	2	5
Wavemakers	5	15
Members/Subscriptions		250
Participants Circles of Change		250
Communication: Global team/Ambassador FAE/Ambassador Ambassador/Wavemakers		Monthly



Financing Female Wave of Change

Building a global organization like Female Wave of Change is always a challenge. Being an NGO we want to offer everything that we do at a price that is affordable for everyone, but at the same time we have to cover our costs and would love to pay for some of the services that are now being done by all our volunteers for example in the back office, the teachers, etc.

At the start of Female Wave of Change it was decided we did not want to give up our integrity and we didn't want to change our direction to be able to receive funding from government institutions or sponsorships from corporate organizations. We want to be able to create our own sustainable income streams and build Female Wave of Change like a business.

The business model that we have created is very much focused on offering the local organizations the possibility to create their own sustainable income streams: memberships/subscriptions, local programs like Women Leading in Change, events, local sponsorships and funding. Yearly, 10% of the local turnover, will be paid to the global organization.

The global organization will focus on expanding their own sustainable income streams from the global education program Reshape The Future, online Global events, speaking engagements by our members of the Circle of Wise Women and Ambassadors (10%) and the income streams from the local organizations (10%).

We are very much aware that sometimes we need additional funding to be able to grow as an organization. As an example, to develop and implement the education program "Reshape The Future" we will apply for external funding to be able to compensate developers, teachers and back office for all the work that has to be done.

We will also explore other opportunities to find funding to support special projects created by our local organizations.

So far we have been able to keep our costs very low: website, email, zoom, marketing, traveling, etc. It is our focus though to be able to connect more with our local organizations: not only online but also to be able to travel more, join local events and visit global events as representatives of our global movement.

Focus 2020 – 2021

- Expand and create our own Female Wave of Change sustainable income streams
- Support our local organizations to expand and create their sustainable income streams
- Apply for funding to develop our new education program "Reshape the Future"
- Apply for funding to support local initiatives
- Have financial means to be able to cover more costs for traveling



Attachment

Official Statement Female Wave of Change on Human Rights

Every two months Female Wave of Change globally works on a specific theme. September 2018 was our Human Rights month. At local events organized by the country Ambassadors and their Wavemakers in New York, Johannesburg, Nairobi and Beirut, women came together to discuss different issues related to Human Rights. At these events inspiring speakers and expert panelists were invited to share their knowledge and experience. In global online events, speakers joined from all over the world to discuss Human Rights issues both at a global and local level.

At the end of each event the participants were invited to share how they thought Female Wave of Change could contribute, to make this world a better place specifically looking from the Human Rights perspective. Out of all the suggestions, Female Wave of Change defined an official statement how we believe we can actively contribute and come with a Call to Action to work together in Mastermind groups with women from different parts of the world.

Overall we have experienced in all these events, that Human Rights, as stated in the *Universal Declaration of Human Rights Proclaimed by the United Nations General Assembly in Paris on 10 December 1948*, are being violated at a bigger or larger scale all over the world. The rights of women and children are intertwined and women and children are often the victims of these violations.

Working with the mothers, the women, has priority for Female Wave of Change.

Re-humanize Society to create a Safe Environment, to Stop War, Discrimination and Violence against Women and Children.

To really transform the world into a place where Human Rights are respected we have to re-humanize, to change the mindset, the attitude, the thinking, the behavior of people, shift the level of consciousness and instill feminine values. Share stories of hope, of healing and of love. We have to be aware that we are in this together, that everyone should take responsibility and take others on this journey: No one should be left behind!

To create positive change; we have to work together and use our human values. We believe that by using our feminine values and feminine energy we can be the change.

Instead of seeing our differences as an issue, we should embrace diversity. We can show that we care by taking the responsibility to use platforms and networks and by volunteering at all different levels.

Stimulate Economic and Social Empowerment to fight Poverty, to become Independent, and end Violence against Women and Children.

More awareness and awakening has to be created about the Human Rights. Women have to be educated and learn how to claim their rights. It is very important to be engaged in changing the political structure and lawmaking, to be part of the decision-making process, part of the system. Run



for politics and vote! More women in politics means more women and child friendly policies. *“If you are not at the table, you are on the menu.”*

A lot of issues concerning violence against women and girls find its root in financial dependence of women. Economic empowerment of women and create ways to become financial independent is very important. Create small businesses, give access to banks, to funding, micro finance, create work opportunities, learn from best practices and mentoring programs could support women of all walks of life. Although women need to develop a vision, it is great to start working on a local level to see immediate change. Having access to the Internet is very important, be connected with women anywhere in the world, learn from and with each other and have access to information (Languages!).

Prepare Women to Lead by Leadership/Personal Development and Education.

To be able to contribute to a real transformation process, women should be aware that they can be the change, the change agents, the catalysts, the wavemakers, that they can be part of the solution, that they can rise above their challenges and create their own future, of their communities and the world.

Women need the conviction that there is a brighter future, they need to believe, to build confidence, they need hope, the will to live and the zest to be alive. They need to feel safe to just do it, that they can try, fail and do it again. Access to education is the strength and power of every nation. Healing the wounds of the past, personal growth and development of leadership skills will give them the strength to speak up, to have their voices heard at all levels in society and lift each other up. Women should join hands at all levels (local – global), build that network, unite and really connect. Let each other know that they all matter, that no one is left behind. Women need to Pay it Forward: Be the student and be willing to be the teacher, the role models, women eager to uplift each other and grow together.

The world we are creating is our legacy to the next generation: the next generation has to be involved. Human Rights are cool!

Involve Men who embrace The Feminine Values and Energy.

Because it's not only a women's story; we need both women and men to make the transformation that we seek. To be able to create a safe environment for women and give them the opportunity to develop themselves, to be able to grow into the leaders they can be, be respected for who they are, men need to be involved at all levels. Women need to want to collaborate with men who support equality and the human rights at all levels and every corner of society. Men, who respect women for who they are and who they can become. Fathers, who stimulate their daughters to be the change makers, the catalysts, the leaders. Husbands, who respect their partners as equals and motivate them to be the person they can be in building the future. Sons, who treat their mothers and sisters with respect and defend their freedom of choice, of stepping into their leadership. Colleagues, politicians, corporate leaders who uplift women in their everyday work. Men who stop being silent and use their voice. Men who are aware they are part of the problem when they as bystanders do not speak up for women. Parents and educational systems need to take responsibility to shape the



next generation to embrace the feminine values. Young children need role models who take responsibility to live by the rights of women and children.

How can Female Wave of Change contribute?

Stories have the power to change lives: they heal, inspire action, they make us discover those hidden treasures, create new stories and change history.

Share stories of women. Real life stories of success, of failure, of hope, of heart ship, etc. Share stories online and at local events, interviews, Facebook live, YouTube and collect stories in a Female Wave of Change book.

“Women Leading in Change, a Female Wave of Change Transformation Journey” will start in January 2019 with an online leadership program to guide women to awaken the leader in them and prepare women to lead the change, creating a better world.

In the second half of 2019 a light version of this program will be available to be used locally in all parts of the world.

More men will be invited to join Female Wave of Change to support women worldwide.

Every two months Female Wave of Change will work online and local, on different themes. Many of these themes will deal with Human Rights issues.

Call To Action

Female Wave of Change invites women from all over the world, of all age groups and from all walks of life, to join us in online Mastermind groups and take the next step on different issues concerning:

- Re-humanize Society to create a Safe Environment, to Stop War, Discrimination and Violence against Women and Children.
- Stimulate Economic and Social Empowerment to fight Poverty, to become Independent, and end Violence against Women and Children.
- Prepare Women to Lead by Leadership/Personal Development and Education.
- Involve Men who embrace The Feminine Values and Energy.



Official Statement and Call to Action - Global Conference South Africa 2019 Female Wave of Change

The first Global Female Wave of Change Conference held in Johannesburg South Africa on 19 - 20 September 2019, has been a great success.

From the first moment the whole atmosphere reflected the spirit and the vision of Female Wave of Change: almost 150 women from all over the world and from all walks of life coming together as sisters, to work on the global vision to change the world into a more sustainable place for everyone. *"Women Leading to Accelerate Change; Achieving Tangible Results Together"* was the central theme that everyone has been working on from the start.

Powerful storytelling, inspiring speakers, very active breakout sessions led by great role models. Adding to this electrifying atmosphere was the networking, singing and dancing together.

Although everyone was very much aware of the personal and worldwide challenges we are faced with, it was our mission to take off the mantel of guilt, to stop fighting the old and start creating the new: to step into our leadership and create a new mindset of equality, of compassion, of respect, empathy, of courage, bravery, of collaboration and co-creation.

There was self-reflection, there was emotion felt and displayed, there was frustration and fear but more importantly there was caring and sharing, there was giving in abundance. We uplifted and took each other by the hand to initiate change that we wish to see!

At the end of the conference, the participants were aware that if we want to create a better, more sustainable world for this generation and for the generations to come, each of us must take responsibility to step into our leadership and be the change. Together we can accelerate and re-direct change by using our feminine values and energy. Collectively we can reshape the future and re-create society.

Female Wave of Change showed South Africa and the world that we have a message to share and we are here to stay!



By the outcome of the Global Conference, Female Wave of Change was confirmed to be on the right track with many of the activities that are already in place and are to be launched soon, including: online and local events, our education programs “Women Leading in Change” and “Reshape the Future”, the Global FWoC Fund and the “FWoC Circles of Change” which makes it possible to reach out to more women in remote areas and in countries where we have to adjust to challenging situations.

Call to Action

In addition to our current plans we are going to focus on:

1. “Share Her Story”: There is a multitude of stories to be told and shared to connect at a heart to heart level, to inspire and to liberate;
2. “Tap into our Wisdom”: The collective knowledge, experience and wisdom within the FWoC Circle of Wise Women, Ambassadors and Wavemakers will be wisely shared with the women in the world;
3. “Together we will go Far”: The power of Ubuntu (“I am because we are”) will be translated into more strategic partnerships with local and global organizations, government, companies and NGO’s whose values are aligned with those of FWoC;
4. “Global Marketplace of Give and Take”: The support we provide each other by stepping in and offering the things that others need to move forward, will accelerate change.

The Official Statement and Call to Action will be incorporated in the Female Wave of Change Strategic Plan 2020 – 2021. We will need the support of the members of our Global Team and the women worldwide, to really be able to work on the Call to Action!