



SPONSORSHIP LETTER

“Women Leading to Accelerate Change...
Achieving Tangible Results Together”

To,
The Relationships Officer,
Company,
Address
Country.

Respected Sir/Madam,

We are proud to offer you a wonderful opportunity to sponsor our Global Conference Female Wave of Change South Africa on the 19th and 20th September 2019.

The conference will bring together around 250 changemakers from all continents, who aim to contribute to a meaningful feminine transformation of the world. Our feminine values and energy can contribute to the creation of a better world for everyone.

The participants will comprise of academia, corporate executives, small business owners, influencers, entrepreneurs, business owners, NGO executives, young women, motivational speakers etc.

The event will be held at the Wanderers Club, in Johannesburg, and we have already received enthusiastic inquiries for tickets. The Wanderers Club is expected to be full, because we fancy that not too many people would dare miss such an event!

We are hosting this event to prepare women to take control of their own future by taking on the role of leaders and change makers now and in the future; we encourage women to stop fighting the old and start creating the new. We are action oriented – let's do and can do!! The conference will espouse and encourage the values of embracing diversity; providing equal opportunities; taking responsibility; dare2dream; encouraging circular learning; stimulating compassion; connecting heart to heart and knowing that together we win.



The conversation points will focus on:

- Authentic Feminine Leadership in a Changing World
- Stepping into your Leadership and Be the Change
- Re-Directing Change by using our Feminine Values and Energy
- Accelerate the Change Process and Re-Create the Future

The Female Wave of Change (FWoC) is a platform where women meet online and offline to share knowledge, build bridges and create opportunities together in this rapidly changing world. Since the official start on January 20, 2017, The FWoC has been expanding internationally and is now represented in almost 30 countries and we believe that your sponsorship would help us make the event a sure-fire success.

A Gala dinner will also be held on the 19th of September, where people who have made a meaningful transformation in the world will be recognised.

Your sponsorship will help cover the costs of the conference as well as assist our continued female empowerment journey. The more you can fund, the more we can market your name.

We have sponsorship packages to suit a wide range of business budgets and have attached a detailed brochure of all the packages as well as a sponsorship booking form.

To wet your appetite, here are some of the sponsorship packages on offer:

- **R100 000 (MAIN Conference Sponsor)**

We can provide 4 complimentary conference tickets, 1 x 10 seat VIP table at the Gala dinner, co-branding with FWoC on all materials for the conference, a 500-word company profile as well as your logo on the global conference website, company logo and acknowledgement on screen before and after each session, email blast a week before the conference.

- **For R50 000**

We can provide branding rights at the opening ceremony, registration area and system branding, space for banners at the conference, 4 complimentary conference tickets, a 400-word company profile as well as your logo on the global conference website, bag inserts, company logo and acknowledgement on screen between sessions.

- **For R25 000**

We can provide branding rights at tea and lunch stations, space for banners at the conference, 2 complimentary conference tickets, a 200-word company profile as well as your logo on the global conference website bag inserts, company logo and acknowledgement on screen between sessions.

In addition to the above, the benefits your company will enjoy are:

PROMOTE - showcase how your organisation/company supports the empowerment of women

DIVERSITY - Gain recognition, internally and externally, for supporting diversity.

YOUR BRAND - Explore opportunities to align your brand with topics relevant to our vision.

DEVELOP - network with global change makers

NEW OPPORTUNITIES - Benefit from a broader pool of candidates, helping to drive innovation and diverse thinking

EXISTING TALENT - Support building a pipeline of women leaders in the industry

**Female Wave of Change has the ambition to change the world into a better place for everyone.
A place to be proud of, for generations to come!**

Women Leading in Change, a Female Wave of Change Transformation Journey.



Thanking You

Khomotšo Mashalane
Ambassador, Female Wave of Change, South Africa

Signature:  _____